

# Uday Shankar

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## Experience

**Frontend Developer - Keyword India Automation Pvt. Ltd**

**Jan-2025 Present**

- Designed responsive CRM user interfaces, improving customer satisfaction,
- Enhanced CRM dashboards and modules to improve data clarity and usability.
- Implemented mobile-friendly designs to ensure seamless CRM access across all devices.
- Developed mobile UIs for CRM and influencer apps, ensuring smooth user experiences on iOS and Android.

**Web Designer - Guruch Software (Gurgaon)**

**Sept.2023 - Jan.2025**

- Designed user-friendly interfaces for billing, invoicing, and accounting web applications.
- Developed responsive layouts for finance dashboards and reporting modules, improving accessibility across devices.
- Redesigned CRM, HRM, and billing application interfaces — user-centric and business-driven.
- Crafted dynamic eCommerce and informational websites with interactive product pages, shopping carts, and checkout flows to enhance user engagement and customer experience.

**Web Designer - Skyweb Solution**

**Oct.2021 - Sep.2023**

- Built mobile-first, responsive designs, increasing cross-device user engagement
- Created product catalogs, shopping carts, and content-driven pages with a user-centric focus.

## Skills

**Web Development: HTML, CSS, JavaScript, JQuery, Bootstrap, PHP, CodeIgniter, WordPress**

**Design & Tools: Figma, Adobe XD, Graphic Design**

**Version Control: Bitbucket, Git**

## Our Projects

**Guruch Software (www.guruch.com)**

- Billing & Accounting software streamlines invoicing, payment tracking, expense management, and financial reporting to enhance business efficiency and accuracy.

**Guruch CRM (www.crm.guruch.com)**

- CRM manages customer interactions and sales, while HRM oversees employee management and HR operations.

## ECOMMERCE & INFORMATIC WEBSITES

- <https://boibipani.in>
- <https://www.voltease.in>
- <https://saranshrealtors.com/>
- <https://www.grassimritzyply.com/>
- <https://www.anantumgatewayresorts.com/>

## Education

- Graduation (Lalit Narayan Mithila University 2021.)